



OUR
MONEY

NEW FACE OF THE EURO

Discover the new €10 banknote

www.new-euro-banknotes.eu
www.euro.ecb.europa.eu



A trusted means of payment



Mario Draghi
President, European Central Bank

Since their introduction in 2002, euro banknotes have become one of the world's most trusted means of payment. To maintain that trust, the Europa series incorporates the latest banknote technology.

A gradual introduction for the new series

The Europa series banknotes will be introduced over several years. The new €5 was introduced in 2013 and the new €10 will be issued as of 23 of September 2014. The banknotes of the first series will circulate alongside the new ones until further notice. Even when they cease to be legal tender, they can still be exchanged for an indefinite period at any of the national central banks of the Eurosystem.

Further information can be found at:

www.new-euro-banknotes.eu

THE FIRST SERIES



THE EUROPA SERIES

Front



Back

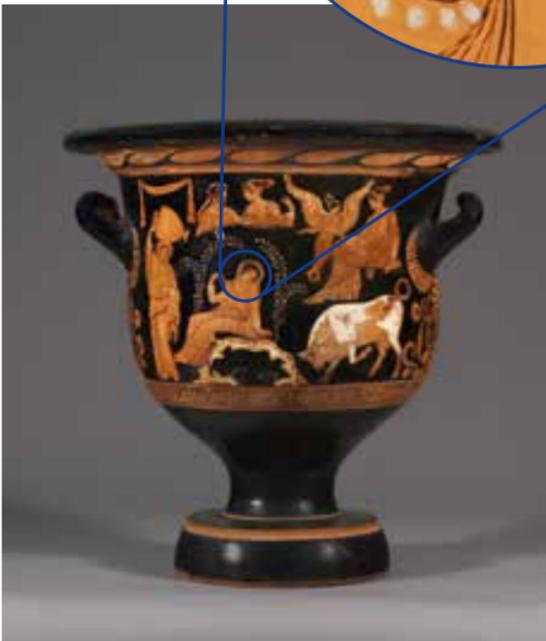
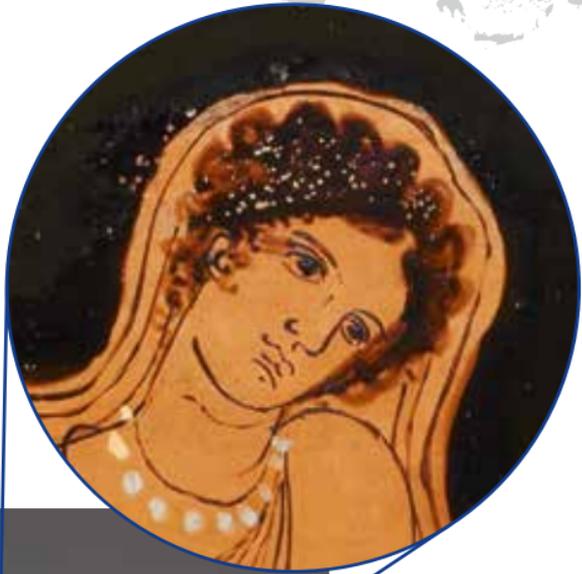
Front



Back

The “face” of the new euro banknotes

Portraits have traditionally been used in banknotes all over the world, and research shows that people tend to recognise faces intuitively. The Eurosystem chose to put a portrait of Europa in the watermark and the hologram of the new series of euro banknotes. Europa is a figure from Greek mythology. The portrait was taken from a vase at the Louvre in Paris which was found in southern Italy and is over 2,000 years old. This portrait was chosen because it has a clear association with the continent of Europe and also adds a human touch to the banknotes.



Easy to check and difficult to counterfeit

With their enhanced security features, the new €5 and new €10 banknotes are even more resistant to counterfeiting. And like the banknotes of the first series, they're easy to check. Just follow the 'Feel, Look and Tilt' method.



1 FEEL

Feel of the paper – The banknote is crisp and firm.

Raised print – Feel the short raised lines on the left and right edges of the banknote. The main image, the lettering and the large value numeral also feel thicker.



2 LOOK

Portrait watermark – Look at the banknote against the light. A portrait of Europa, the value and a window become visible.

Put the banknote on a dark surface and the light areas become darker.

Security thread – Look at the banknote against the light. The security thread appears as a dark line.



3 TILT

Emerald number – Tilt the banknote. An effect of the light moves up and down the number. It also changes colour from emerald green to deep blue.

Portrait hologram – Tilt the banknote. A portrait of Europa, a window and the value appear in the silvery stripe.

THE EUROPA SERIES



New €10 banknote circulating as of 23 of September 2014

 Banque Nationale Bank <small>DE BELGIËKÉ UNIO BELGICÉ</small> <small>Eurosystem</small> www.nbb.be	 DEUTSCHE BUNDESBANK <small>EUROSYSTEM</small> www.bundesbank.de	 <small>EUROSÜSTEEM</small> www.eestipank.ee
 <small>Banc Ceannais na hÉireann</small> Central Bank of Ireland <small>Eurosystem</small> www.centralbank.ie	 <small>ΤΡΑΠΕΖΑ ΤΗΣ ΕΛΛΑΔΟΣ</small> <small>ΕΥΡΟΣΥΣΤΗΜΑ</small> www.bankofgreece.gr	BANCO DE ESPAÑA <small>Eurosistema</small> www.bde.es
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To find out more about euro banknotes and coins, please contact your national central bank or:

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