



Key elements to integrating SRI within the Dutch central bank: *why, how & what*

Else Bos, Amsterdam, 21 September 2018

DeNederlandscheBank

EUROSYSTEM

The Golden Circle

WHAT

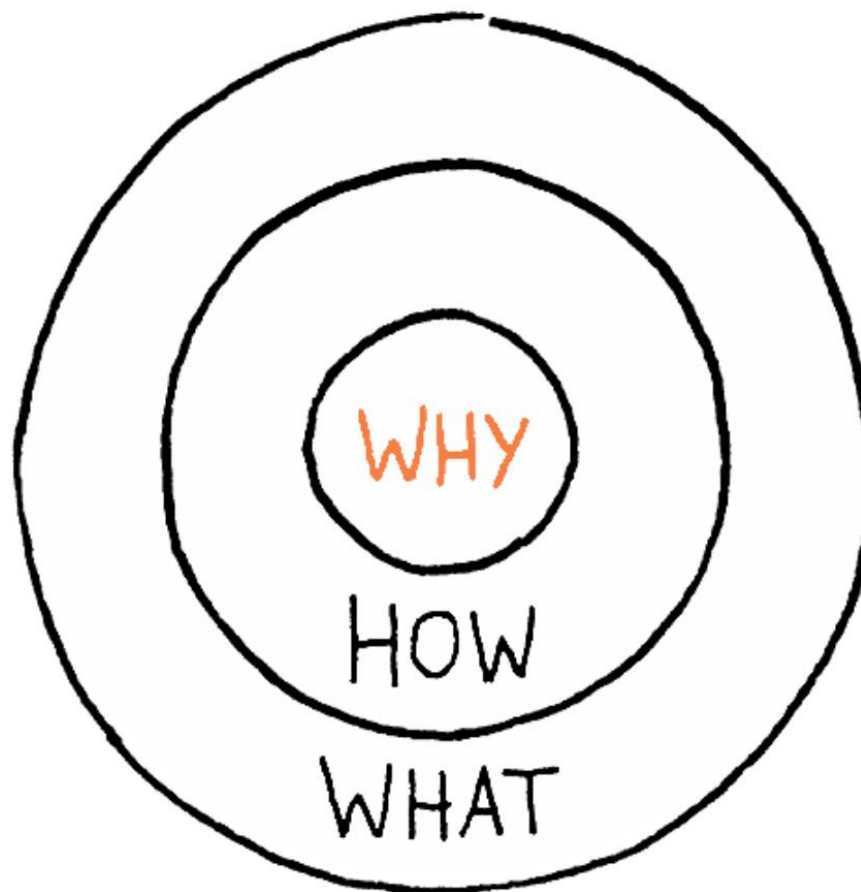
Every organization on the planet knows WHAT they do. These are products they sell or the services

HOW

Some organizations know HOW they do it. These are the things that make them special or set them apart from their competition.

WHY

Very few organizations know WHY they do what they do. WHY is not about making money. That's a result. WHY is a purpose, cause or belief. It's the very reason your organization exists.

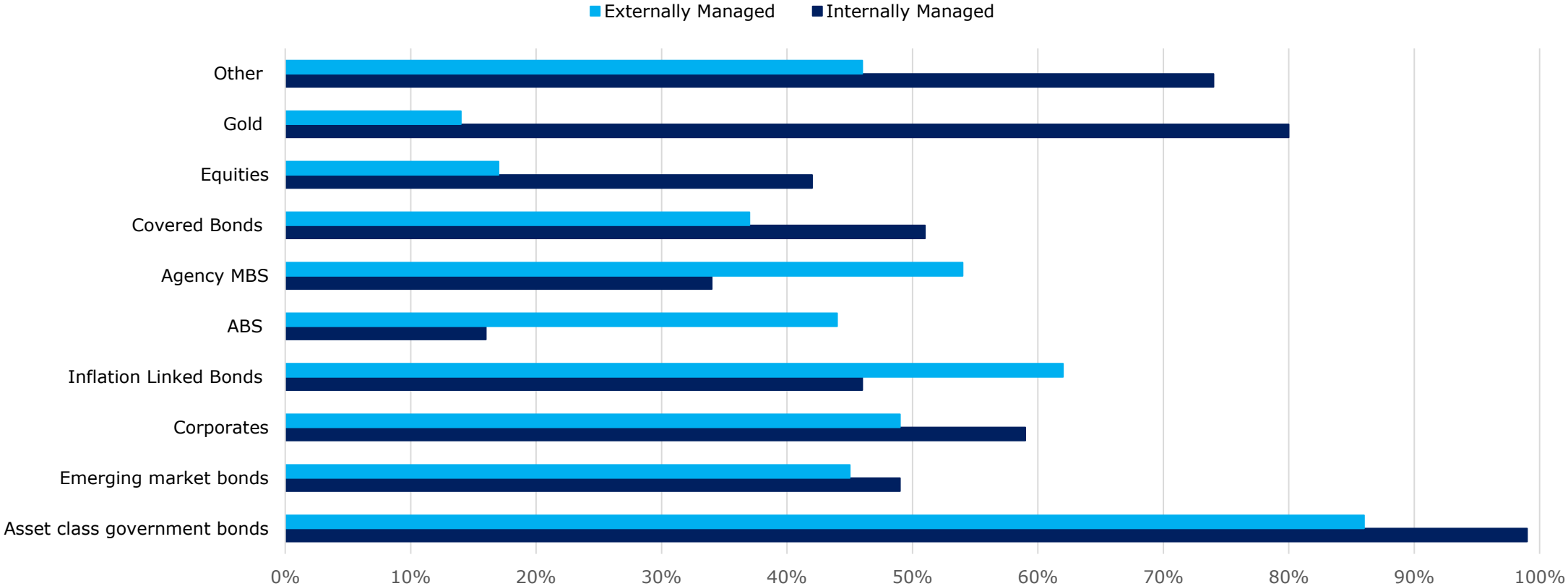


The 17 SDGs



Fixed income makes up a large chunk of central bank balance sheets

*Survey amongst 75 participants. Some respondents both checked internal and external management for a single asset class.



Three strategies

Exclusion



Engagement



Integration

