

# Turnover in the retail trade at the end of December 2016

16 January 2017

## Turnover in retail trade rose slightly in the fourth quarter

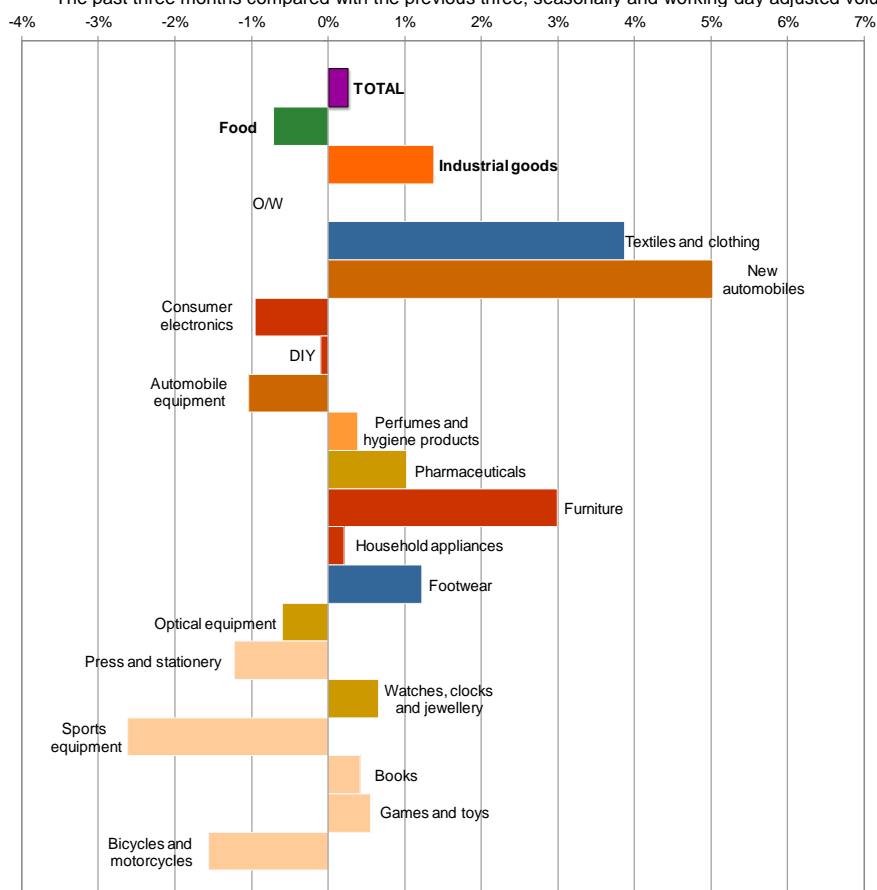
Over the past three months, turnover in retail trade grew by 0.3% (adjusted for seasonal and working-day variations). Food sales declined by 0.7% while those of industrial goods put on 1.4%. In particular, in the fourth quarter, sales increased in the automobile, clothing and textiles and furniture sectors.

Sales of small retail stores fell by 0.4%. Sales of large general retailers picked up by 0.9%: department store sales jumped by 6.4%, returning to a level close to that of the third quarter of 2015. Distance selling rose by 4.0% while sales of supermarkets and hypermarkets were almost stable, the former growing by 0.1% and the latter losing 0.3%.

In December, turnover in retail trade contracted slightly by 0.3%: food sales inched down by 0.8% while those of industrial goods grew by 0.2%. The 6.8% rise in automobile sales was offset by the falls in the consumer electronics and the furniture sectors, which declined by 3.8% and 4.4% respectively; the change in sales of other goods was more moderate.

### Total industrial goods and food sales: Q/Q-1 change

The past three months compared with the previous three; seasonally and working-day adjusted volume terms



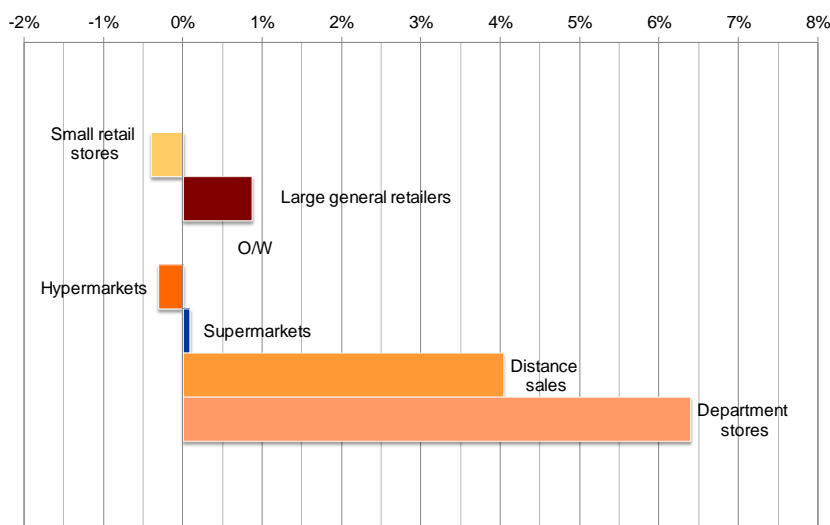
	Weight
Food products	42%
Industrial goods o/w	58%
Textiles and clothing	10%
New automobiles	6%
DIY	6%
Consumer electronics	5%
Automobile equipment	5%
Perfumes and hygiene products	5%
Pharmaceuticals	3%
Furniture	3%
Household appliances	3%
Footwear	2%
Optical equipment	2%
Press and stationery	2%
Watches, clocks and jewellery	2%
Sports equipment	1%
Books	1%
Games and toys	1%
Bicycles and motorcycles	1%

#### Notes :

- Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (see methodology)
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

**Retail trade by certain outlet category: Q/Q-1 change**

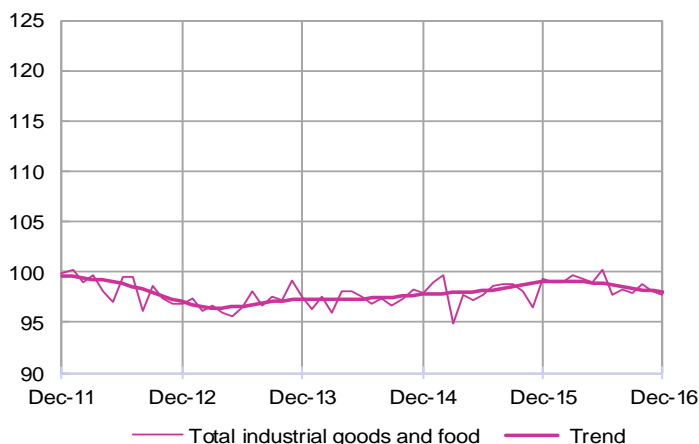
The past three months compared with the previous three; seasonally and working-day adjusted volume terms



Large general retailers	Weight
Hypermarkets	50%
Supermarkets	33%
Distance sales	11%
Department stores	6%

**Total industrial goods and food**

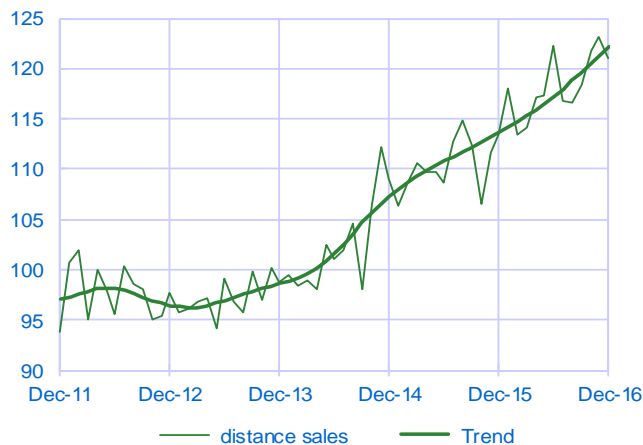
index in seasonally-adjusted volume terms (100 = 2010)



**Distance sales**

Source: FEVAD and Banque de France

index in seasonally-adjusted volume terms (100 = 2010)



Provisional data as of the 7th working day following the month under review.

Notes:

- The FEVAD and the Banque de France work together to publish data on product distance selling, including online sales, in France (excluding food sales).
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.
- Sectors are classified according to the relative weight of the distribution methods included in the aggregates for small retail stores and large general retailers (see methodology)
- However, the "large general retailer" aggregate is not a sub-aggregate of the "total industrial and food product" index. Rather, it is an independent index that covers the overall turnover of hypermarkets, supermarkets, department stores and distance selling. It does not cover national chains.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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